

Committee Meeting Notes
Thursday March 26, 2009 7:00pm

Name	Phone Number	Affiliation	Present
Stacy Camiel	408 – 712 – 6727	Aquatics Foundation	N
Mack Haines	408 – 778 – 5773	High School Athletics	Y
John Rick	408 – 779 – 3313	Other Swim Parent	Y
Mike McCombs	408 - 782 – 8315	Pacific Swimming	Y
Mike Greymont	408 – 782 – 9652	MHSC Board Member	Y
Donna Cretcher	408 – 472 – 3164	General	Y
Brian Sullivan	408 – 230 – 7875	General	Y
Celia McCormack	408 – 847 – 7921	Tri-team/ lap participant	N
Jennifer Evans	408 – 779 – 2754	Swim Lessons	Y
Matt Deakin	408 – 782 – 1170	Swim Team Parent	Y
Denise Melroy	408 – 782- 2128 x811	Older Adults	Y
Chris Ghione	408 – 782 – 2128 x801	City Staff	Y
Jolie Hunter	408 – 782 – 2134 x701	City Staff	Y
Monica Delgado	408 – 779 – 7271 x475	City Staff	Y
Abel Gutierrez	408 – 782 – 2128 x806	City Staff	Y

Others In Attendance: Mike Hickey (Morgan Hill Unified School Board Member), Mark Scott (Makos Swim Coach)

Meeting Notes

Announcements

- Mike Hickey (mbhickey@charter.net) from the Morgan Hill Unified School District School Board was present to start the meeting and made an announcement. He informed the group that the Board had not made any decisions on closing any school pools and that staff had not made any recommendations to do that. There were members of the audience at the last board meeting that suggested this, but the Board has taken no action on this issue.

Review of Last Weeks Meeting Notes

- The group felt the notes looked good.

Finalizing Goals

- The following goals were presented to the group and everyone felt that they adequately depicted what the group had developed at the previous meeting. Goals are:
 - o To provide an optimum mix of programming that provides for all the aquatics needs of the community.
 - o Utilize an integrated service delivery model that creates and sustains a base of users that drive program attendance and improve staffing.
 - o Maximize cost recovery, creating stable and sustainable revenue sources to offset the cost of operating the aquatics facilities.
 - o Actively promote diversity in the programs and facility usage.

Review of other operating models

- The group reviewed several models for aquatics service offerings.
- See attached information sheets on the various models. It was requested that that a review of some sites with a bigger recreation component also be reviewed (Irvine, Pleasanton, Roseville)
- It was noted there are a variety of successful models and there were several strong aspects that could be taken from each site reviewed as well as a variety of unique circumstances that helped them be successful.

Painting the Picture

- The group worked develop a list of items that of components that make up a quality swim program. Staff moved these components into the following categories. Items in red are currently not believed to be offered.

<u>Recreation Swim</u> Recreation Swim for Public Summer Camp Use (City/Other)			<u>Learn to Swim</u> Swim Lessons (City/Private) Adaptive Swim Programs Community L2S Program Water Safety for non-profits(Scouts) Adult Learn to Swim (City)		
<u>Youth Pre-Comp/Fitness</u> Fun & Fit Program (City) Cabana Club/Team Wetball			<u>Adult Fitness</u> Aqua Fitness Classes (City) Lap Swim (City) Stroke Refinement Lessons (City)		
<u>Youth Competitive</u> Swim Team (Makos) Triathlon Training Diving Club Youth Polo HS Pre-season		<u>Adult Competitive</u> Masters Water Polo (private) Synchronized Swim Coached Masters Swim Triathlon Training (City/Private)		<u>School Sports</u> HS Water Polo (LO/Sobrato) HS Swim Team(LO/Sobrato) HS Diving (LO) MS Swim/Polo	
<u>Pool/Facility Rentals</u> Events/Parties (City) Swim Meets (Various) Lane Rentals (City)		<u>Support Organizations</u> Aquatics Foundation Parent Groups Member Volunteer Groups		<u>Other Programs</u> Scuba	

- Additionally the group came up with 5 must have items, when asked to describe the top 5 priorities for achieving the goals outlined by the group:
 - o Recreation Swim
 - o Swim Lessons
 - o Water Safety Outreach
 - o Inclusive Team/Membership
 - o Adult Fitness

Other Comments

- Members identified looking at how we define success and that it needed to be both qualitative and quantitative.
- There was discussion on an overall municipal model to provide all services, with the swim team mentioned in particular (John and Mack).
- Representatives from the Makos expressed there disapproval of a municipal model that included a municipal run swim team. The Makos have no interest in being acquired by the City. It was noted that a City run program would be viewed by the Makos as a competitor, but that the Makos were OK with this type of competition (Michael).
- It was noted by staff that it is not believed that the group is to the point where specific operating strategies are being developed. (Chris)
- Community-wide swim program run in partnership with the school district is needed. In Santa Barbara every third grader receives swim lessons.
- Morgan Hill has an opportunity for a couple more meets including a Zone 1 meet in March. (Mike)

Next Meeting:

Thursday, April 9, 7:00pm

Community Center Machado Room

Agenda

- Announcements – 5 minutes
- Review meeting notes – 5 minutes
- Define success in program areas – 50 minutes
- SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats) – 50 minutes
- Closing / Items for next meeting – 10 minutes

Items for the following meeting (s)

- Development of specific objectives to achieve goals
- Performance Measures
- Development of Strategies and Specific Workplan Items/Schedule